



AL MOUSIM TRAVEL GROUP Corporate Overview

Our Mission, Vision & Values

Al Mousim Travel Group's Mission, Vision and Values recognize that our constantly changing industry is both a challenge and an opportunity. We see our potential not just to react to those changes, but make them.

We become our clients' indispensable allies by uniting our people, product and services to understand what our client's need - even before they need it.

Our Mission

To always strive in maintaining the highest standards of service towards achieving maximum customer satisfaction.

Our Vision

To anticipate and act upon the evolving needs of our customers, responding to them with excellence in our people, product and services.

Our Values

We believe interactions with our customers, partners and employees must always be open, fair, respectful and honest.

Service

We provide our customers with personal attention, quality work and maximum value.



Innovation

We encourage thinking beyond conventional wisdom.

Teamwork

We work together to produce extraordinary results.

Strength

Our strength lies within our highly motivated and skilled work force with a long employee record in the company. Further, our position within the industry as an organization recognized for its competitiveness coupled with integrity and fair play.

Corporate Profile:

- Company: LLC registered in the Kingdom of Saudi Arabia
 - * Mr. Rashid Al Mugait - President
- The expert in travel for a growing clientele, Al Mousim Travel is ranked within the top 5 travel organizations in the Kingdom of Saudi Arabia. Our integrated infrastructure and global supplier network provides us a unique advantage towards delivering a broad range of product and services, thus creating a very satisfied customer.

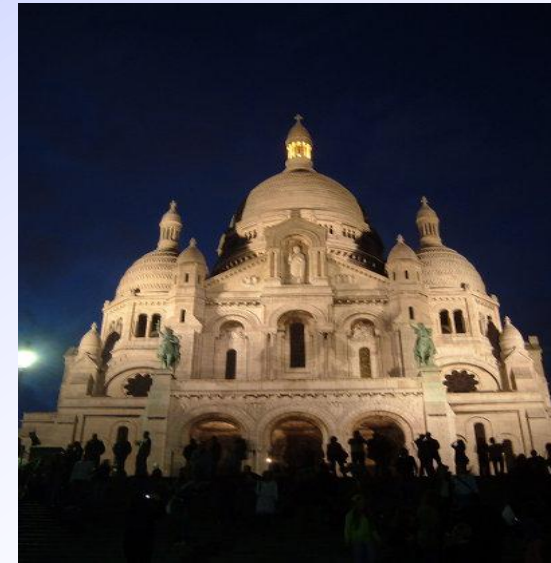


- The company is an ISO 9001:2000 certified company and have over the years acquired a wealth of experience and expertise towards providing Travel Related Services to Corporate and individual customers alike in the Kingdom of Saudi Arabia and has won many prestigious accolades from industry partners over the years.
- Sales - SAR 160 Million and growing
- Employees: 68



Head Quarters /Implant Offices:

- 1) Al Bait Real Estate Building Beside Arab National Bank, Opposite Old Airport Compound, Salahuddin Ayubi Street, Sulaimania, Riyadh
- 2) Office of Project Manager Saudi Arabian National Guard - OPM-SANG, Eskan Village (US Military Project)
- 3) Supreme Food (Dabbagh Group)
- 4) American Express Premium Travel Services Office, Riyadh - KSA
- 5) EADS Implant Office. (Air Bus)



- **Al Mousim represents the following business lines;**

- Corporate Travel - (Client list attached)
- Corporate Leisure - (Catering to Corporate Hospitality Events, Team Building and Motivational programs etc)
- MICE Travel - (Representing a Major Share Market of the Pharmaceutical companies in KSA)
- General Leisure - (One of the Top 3 holiday brands in the Kingdom, with a dedicated leisure travel arm, "Al Mousim Vacations")
- LUXURY LEISURE - (Offering a bespoke product and service to the high-end Corporate and HNW Individual traveler)
- Cargo Services - (Worldwide Air & Sea Cargo services)

Executive Team

- Rashid Al Mugait / General Manager
- Syed Tauseef / Executive Secretary
- Brian La Rive / Operations Manager
- Irfan Ahmed / Sales Manager
- Farooq Ahmed / Manager MICE
- Ayman Shamse / Accounts Manager
- Naif Tarhini / Branch Manager
- Abdul Majeed / Area Manager
- Mohammed Ayad / Asst. Manager Holidays
- Jonathan Mathew / Supervisor Corporate Call Center
- Hafez Bashir / Sales Executive



- All Al Mousim Branch/Implant offices are based on a “One-Stop-Travelshop” concept where highly qualified, motivated and experience agents will have access to deliver the following services from their desktop;
- *Global flight reservations, global hotel and car rental reservations, Airport transfers, Travel Insurance, Issue of International Driving License, Cruise Holidays, Theater tickets to name a few.
- Al Mousim with its strong representation with the airlines can secure the most competitive deals at all times.
- Al Mousim with its exclusive representation at the top 5 residential compounds in Riyadh has a captivated client base in excess of five thousand persons.
- Al Mousim maintains a CRM profile of all frequent customers as SOP.
- All Al Mousim offices are equipped with the latest technological hardware hosted on “High-speed Broadband” connectivity, ensuring an efficient and prompt communication and service.
- Al Mousim provide periodical quality checks and reviews of its service levels, in order to maintain the highest service standards at all times.
- 24x7 Customer Contact numbers are provided to each client.



- **Al Mousim Travel Added Value:**

- Al Mousim with its dedicated “Luxury Travel Division” offers a one of kind bespoke luxury service to its HNW clientele which includes top tier Royalty, Influential and prominent Saudi families and Corporate travelers.
- The service includes, a team of 5 experienced staff with 24/7 contact ability operating on smart phones and laptops with broad band internet connectivity at office and home. This team represents the product as “Travel Consultants” with the ability to meet any type of travel request be it sourcing a flight reservation (Private or commercial), hotel/resort or private island, yacht charters, luxury car rentals/Chauffer driven limo’s, VIP security services, Fast Track Meet & Assist airport services, dinning reservations, Private shopping experiences to name a few...
- Al Mousim can facilitate its services via its dedicated “Corporate Call Centre” manned by a highly experienced and motivated 12 man team. The Corporate Call Center can service all Corporate Travel requirements/Individual Travelers and special travel promotions offering a “One-Stop-Travelshop” solution.



- **Our CSR Principles**

Al Mousim Travel's Corporate Social Responsibility Principles are based on a global code of conduct.

We recognize and embrace the practice of operating in an ethical and socially and environmentally responsible manner.

We look to the future, and reflect our own commitment to “leaving a legacy” for the “next” generation.

Our CSR Principles focus on four key areas: ethical business practices, people, the environment and privacy/data protection.

- **Ethical business practices** - Al Mousim Travel obeys the laws and regulations of the countries in which it operates, and conducts all business in an ethical manner.
- **People** - Al Mousim Travel provides a workplace free of discrimination where all employees can fulfill their potential based on merit and ability, and is committed to being an agent of positive change in the community.
- **The environment** - Al Mousim Travel works to protect the environment and the health and safety of its employees, and continuously looks for ways to more efficiently use resources to reduce the environmental burden of waste generation and emissions to the air, water, and land.



- **Privacy and data protection**

Al Mousim Travel is committed to user privacy in its products and services and seeks to provide a secure business environment for the protection of employees' and customers' private information



• Sample of our corporate clients;

- Delegation of European Union
- Australian Embassy
- French Embassy
- EADS (Air Bus)
- Bravo
- National Advanced Systems Co. Ltd., (NASCO)
- Naif Arab University for Security Science
- Riyadh Development Authority
- Supreme Food (Dabbagh Group)
- SACO
- Al Inma Bank
- Deutsche Bank
- Al Mutlaq Group (Furniture, Projects, Real Estate)
- Al Saif Motors
- SAMSUNG C & T
- Astra Industrial Group

- MARCK SHARP DOHME (Medical Equipment)
- Novo Nordisk
- Bayer Health Care
- Roche Diabetes Division
- AMGEN
- DHEEF Pharmaceutical Industries Co.
- BANAJA Holdings
- Gulf Medical
- Hikma Pharmaceutical Co.
- Jazirah Pharmaceutical Industries
- Al Ewan Medical Co.
- R.P.M Company

Thank you